



Unifi Continues to Grow Globally

Presence in Central America adds flexibility and accessibility

GREENSBORO, N.C. – January 11, 2010 – Unifi, Inc. (NYSE: UFI) continues its global growth strategy with the introduction of Unifi Central America, Ltda. DE C.V. (UCA). Given the economic climate, brands and retailers continue to evaluate their global sourcing strategies in order to react more quickly to the constant changes in consumer demand. The Central American region provides customers with an additional quick-turn, quick replenishment solution in this hemisphere.

With a base of operations established in El Salvador, UCA will serve customers in the Central American region with quick response, added flexibility and accessibility to Unifi's growing line of innovative and sustainable fibers. Now with operations in the US, China, Columbia, Brazil and Central America, Unifi can meet the sourcing needs of any customer.

"Our customers continue to value the quality, innovation, competitive costs and the flexible supply chain we have established globally," said Roger Berrier, executive vice president for Unifi. "We are committed to investing in the research and development of new value-added products and providing our customers with global sourcing solutions that offer consistent quality no matter where Unifi products are produced."

Please visit Unifi at booth 62021 at the Outdoor Retailer Winter Market, being held January 21-24, 2009 at the Salt Palace in Salt Lake City, Utah.

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About Unifi:

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The Company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: AIO[®] - all-in-one performance yarns, SORBTEK[®], A.M.Y.[®], MYNX[®] UV, REPREVE[®], REFLEX[®], MICROVISTA[®] and SATURA[®]. Unifi's yarns and brands are readily found in home furnishings, apparel, legwear, and sewing thread, as well as industrial, automotive, military, and medical applications. For more information about Unifi, visit www.unifi.com, or to learn more about REPREVE[®], visit the new website www.repreve.com.

CAUTIONARY STATEMENT ON FORWARD-LOOKING STATEMENTS

Certain statements included herein contain forward-looking statements within the meaning of federal security laws about Unifi, Inc.'s (the "Company") financial condition and results of operations that are based on management's current expectations, estimates and projections about the markets in which the Company operates, as well as management's beliefs and assumptions. Words such as "expects," "anticipates," "believes," "estimates," variations of such words and other similar expressions are intended to identify such forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions, which are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in, or implied by, such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's judgment only as of the date hereof. The Company undertakes no obligation to update publicly any of these forward-looking statements to reflect new information, future events or otherwise.

Factors that may cause actual outcome and results to differ materially from those expressed in, or implied by, these forward-looking statements include, but are not necessarily limited to, availability, sourcing and pricing of raw materials, the success of our subsidiaries, pressures on sales prices and volumes due to competition and economic conditions, reliance on and financial viability of significant customers, operating performance of joint ventures, alliances and other equity investments, technological advancements, employee relations, changes in construction spending, capital expenditures and long-term investments (including those related to unforeseen acquisition opportunities), continued availability of financial resources through financing arrangements and operations, outcomes of pending or threatened legal proceedings, negotiation of new or modifications of existing contracts for asset management and for property and equipment construction and acquisition, regulations governing tax laws, other governmental and authoritative bodies' policies and legislation, and proceeds received from the sale of assets held for disposal. In addition to these representative factors, forward-looking statements could be impacted by general domestic and international economic and industry conditions in the markets where the Company competes, such as changes in currency exchange rates, interest and inflation rates, recession and other economic and political factors over which the Company has no control. Other risks and uncertainties may be described from time to time in the Company's other reports and filings with the Securities and Exchange Commission.

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