

# ECOTEXTILE NEWS

## Haggar hits 80 million milestone



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DALLAS – Menswear apparel brand, Haggar Clothing, has now up-cycled more than 80 million plastic bottles through its apparel line E-Clo, which includes the LK Life Khaki brand. The line contains a blend of cotton and Repreve which is made from recycled materials, including post-consumer plastic bottles. Repreve – a recycled polyester yarn made by Unifi – has proved hugely popular with mainstream consumers.



“Since its founding in 1926, Haggar has led the menswear industry in innovation by successfully merging style, quality, and craftsmanship with performance and functionality,” said Michael Stitt, CEO of Haggar Clothing Co. “With the use of Repreve in our E-Clo and LK Life Khaki apparel, we are proud to incorporate sustainability into our product offering.”

Haggar’s commitment to continuous improvement has been recognised by Apparel Magazine which recently awarded it the ‘2013 Top Innovator’ award.

Haggar announced the milestone in recognition of Earth Day 2013.